

FOR IMMEDIATE RELEASE
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Cobras name Billy Back Head Coach *2016 IFL Coach of the Year set to lead Carolina in 2018*

GREENSBORO – One of the NAL's newest expansion franchises, the Carolina Cobras are entering their inaugural season in 2018 and are proud to announce the hiring of Head Coach Billy Back. Back brings a history of winning as both a coach and a player to this new Carolina team. Back's resume includes several championship seasons and an impressive overall record of 82-27 (.752 winning percentage) as a Head Coach.

Billy Back instantly made an impact on the Wichita Nighthawks (IFL) after their inaugural season in which they went 5-9. After signing Back, they achieved an 11-5 record and a playoff berth. Billy Back was an outstanding coach for the Nighthawks and he helped their offense to be one of the best in the IFL. That same offense led the league in points per game (62.6), yards per game (298.6) and passing yards per game (226.3). The Nighthawks also ranked second in the IFL in rushing touchdowns and red zone conversions. Under Back's leadership, the team also had All-IFL players in 2016 including QB Charles McCullum, WR Jordan Jolly, K Rockne Belmonte, RB Tyler Williams and DL Walter Thomas. In 2014, Back led the Nashville Venom of the Professional Indoor Football League as their Head Coach, launching them into back-to-back playoff runs and a 2014 PIFL Championship appearance. Back also had a short stint as the Head Coach of the Texas Revolution of the PIFL from 2012-2013. While Back already has an impressive coaching history, he had his best experiences as Head Coach/Director of Football Operations with the Cincinnati Commandos from 2009- 2012, winning three championships and a perfect 12-0 season in 2011. During his time in Cincinnati, Back coached two league MVP's, two Offensive Players' of the Year, a Co-Defensive Player of the Year and was named Co-Coach of the Year for 2010.

Prior to his coaching career, Back spent six seasons playing in the Indoor Football League. In 2006, he played in and led the NIFL in All-Purpose Yards while being named the League's Player of the Week on three separate occasions. Billy Back is a Ohio native who played college baseball at Miami University of Ohio and was a professional baseball player in the Pioneer League. In January 2012, Back was inducted into the Miami University Athletic Hall of Fame for his time there as a student athlete.

ABOUT THE CAROLINA COBRAS

The Carolina Cobras are members of the National Arena League (NAL). Founded in 2017, the Carolina Cobras will play their inaugural season in 2018 at the Greensboro Coliseum. Cobra

Season Ticket Memberships are on sale now call (336) 445-7232 or visit carcobras.com. Follow the Cobras on Facebook at facebook.com/carcobras, twitter.com/carcobras and instagram.com/carcobras.

ABOUT NATIONAL ARENA LEAGUE

The National Arena League was founded in 2016 and hosted its inaugural season in 2017 as the premier league in arena football. The National Arena League will kick off its second season in April of 2018. For more information regarding expansion opportunities or partnerships, contact Commissioner Chris Siegfried at chris@nationalarenaleague.com or Expansion Chairman Jeff Bouchy at jeff@nationalarenaleague.com. For more information about the NAL visit www.nationalarenaleague.com, facebook.com/nationalarenaleague, twitter.com/NALfootball, [Instagram.com/nationalarenaleague](https://instagram.com/nationalarenaleague).