

**IMMEDIATE RELEASE**

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## **NAL Expansion Heads to North Carolina** ***Expansion Team in Carolina to be named Cobras***

**ATLANTA, GEORGIA** – After announcing the league's newest franchise, the Massachusetts Pirates last month, the NAL now sets its sights on Greensboro, North Carolina for the next team to join the NAL in 2018. The team will play in the Greensboro Coliseum and be called the Carolina Cobras. Returning franchises include the defending NAL Champions Jacksonville Sharks, Columbus Lions, and the Lehigh Valley Steelhawks with the previously announced expansion franchise Jersey Flight and Massachusetts Pirates. With higher expectations and new requirements set in league bylaws, league officials set out to expand in new markets, with ownership groups and operators that reflected the league's ideals.

"We are extremely proud to be bringing a franchise to North Carolina. Greensboro has been prime target for NAL expansion with their connection with its neighboring cities Winston Salem and High Point, stated NAL Expansion Chairman Jeff Bouchy. We believe Greensboro's community is well deserving of an arena football franchise and its region will be a strong foundation for a rapid growing fan base with an electric atmosphere to bring to the impressive Greensboro Coliseum. The growth that we are having this year is a testament to our league's strength and will be a reflection of our success to come in the future years"

"We are excited to have arena football return to the Coliseum and look forward to working with the NAL and the Cobras' ownership group and staff," said Greensboro Coliseum Complex managing director Matt Brown. "Arena football is an exciting, high-energy sport that will add another family-friendly live entertainment option to our schedule for Triad residents to enjoy beginning in the spring of 2018."

"In only our second year, the NAL is poised for a breakout season," stated NAL Commissioner Chris Siegfried. "Our returning teams, coupled with these additional new markets will continue to build upon the firm foundation of the sports premier arena league. April can't come soon enough to showcase what we have accomplished this offseason."

Upon completion of expansion announcements, the league will unveil the 2018 National Arena League Schedule.

## **ABOUT NATIONAL ARENA LEAGUE**

The National Arena League was founded in 2016 and hosted its inaugural season in 2017 as the premiere league in arena football. The National Arena League will kick off its second season in April of 2018. For more information regarding expansion opportunities or partnerships, contact Commissioner Chris Siegfried at [chris@nationalarenaleague.com](mailto:chris@nationalarenaleague.com) or Expansion Chairman Jeff Bouchy at [jeff@nationalarenaleague.com](mailto:jeff@nationalarenaleague.com). For more information about the NAL visit [www.nationalarenaleague.com](http://www.nationalarenaleague.com), [facebook.com/nationalarenaleague](https://facebook.com/nationalarenaleague), [twitter.com/NALfootball](https://twitter.com/NALfootball), [Instagram.com/nationalarenaleague](https://Instagram.com/nationalarenaleague).